



MARVEL® COMICS GROUP



SPECIAL EDITION

SPIDER-MAN[®] VS. THE HULK[®]

Advertising Supplement to
Columbus Dispatch

**THE BATTLE
OF THE
CENTURY!**

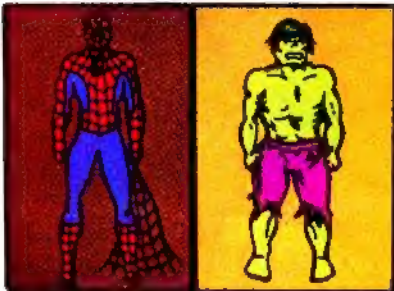


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ISSUE!**

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* Pat. Pend.

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Stan Lee
presents:

SPIDER-MAN vs. ^{The} HULK!

WHILE ATTENDING A SCIENTIFIC EXHIBITION,
STUDENT PETER PARKER WAS BITTEN BY
A SPIDER THAT HAD ACCIDENTALLY BEEN
EXPOSED TO RADIOACTIVE RAYS.



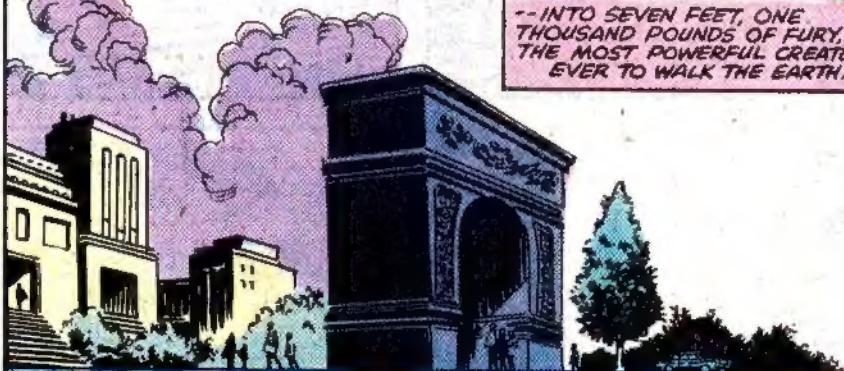
DR. R.B. "DAVID" BANNER, NUCLEAR SCIENTIST,
VICTIM OF GAMMA RADIATION GONE WILD,
NOW FINDS HIMSELF TRANSFORMED IN
TIMES OF STRESS--



PETER SOON FOUND THAT
THROUGH A MIRACLE OF
SCIENCE HE HAD GAINED
SPIDER-LIKE POWERS!



-- INTO SEVEN FEET, ONE
THOUSAND POUNDS OF FURY,
THE MOST POWERFUL CREATURE
EVER TO WALK THE EARTH!



HERE, ON THE QUIET GROUNDS
OF EMPIRE STATE UNIVERSITY
THESE TWO TITANS ARE
DESTINED TO COLLIDE IN
AWESOME CONFLICT!

CHAOS ON CAMPUS!

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MORNING ON THE NEW YORK DOCKS IS ANYTHING BUT QUIET. BUT EVEN AMID THE NOISE AND BUSTLE THERE IS STILL TIME FOR TENDERNESS...

YOU STAY RIGHT HERE, HONEY, I'M WALKING YOU TO SCHOOL TODAY.

OH, DADDY, I'LL BE ALL RIGHT.

SORRY, LUCY, BUT THIS NEIGHBORHOOD CAN BE DANGEROUS.

EXCUSE ME, DO YOU KNOW HOW I CAN GET TO EMPIRE STATE UNIVERSITY?

SURE, MAC. JUST A COUPLE BLOCKS THAT-AWAY.

SAY, YOU A TEACHER OR A STUDENT? YA CAN'T TELL THESE DAYS.

NEITHER... JUST A VISITOR...

A VISITOR LOOKING FOR SALVATION!

HI, MISTER. YOU WORK HERE LIKE MY DADDY?

HUH? OH, NO... I'M JUST PASSING THROUGH.

SAY, DON'T YOU THINK IT'S DANGEROUS STANDING UP THERE? YOU NEVER KNOW IF YOU MIGHT FALL.

NAH! I'VE BEEN UP HERE A MILLION TIMES!

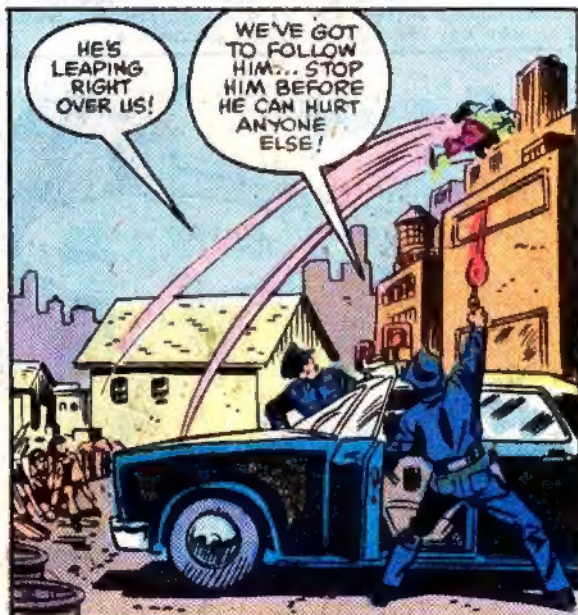
I DON'T THINK YOUR FATHER WOULD LIKE YOU PLAYING UP THERE.

NO! PLEASE DON'T. I WANT TO STAY UP HERE!

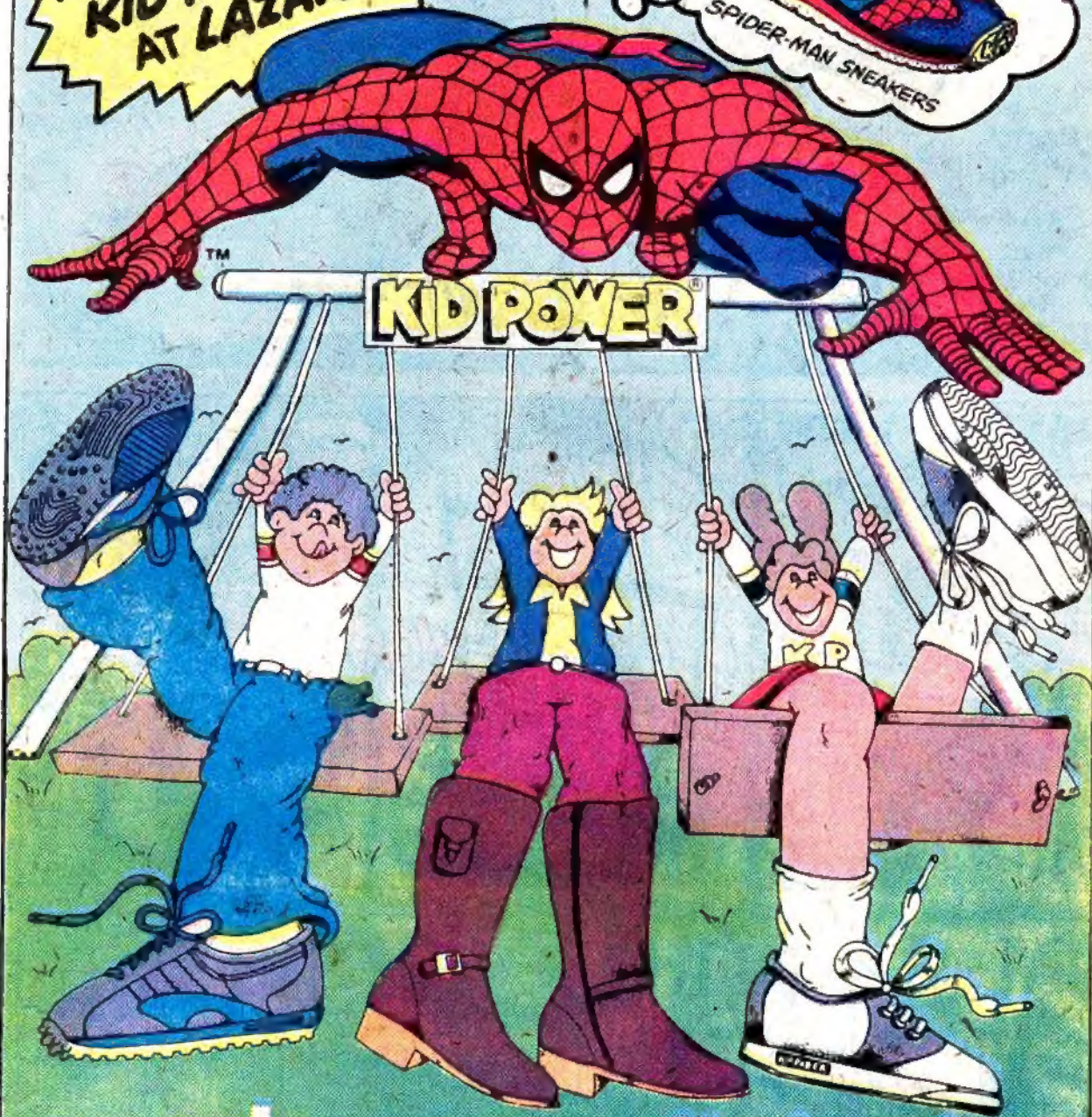
OH, NO!

GREAT SCOTT! SHE'S SLIPPING BACK! CAN'T GET TO HER IN TIME!





WOW!
IT'S SPIDEY AND THE
KID POWER GANG
AT LAZARUS!



our shoes are fit for fun

LAZARUS
if it's new, it's at Lazarus first!

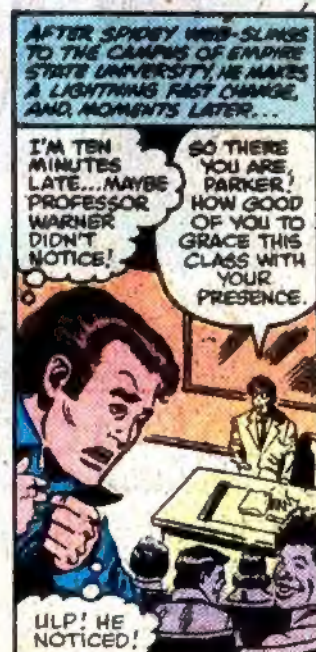
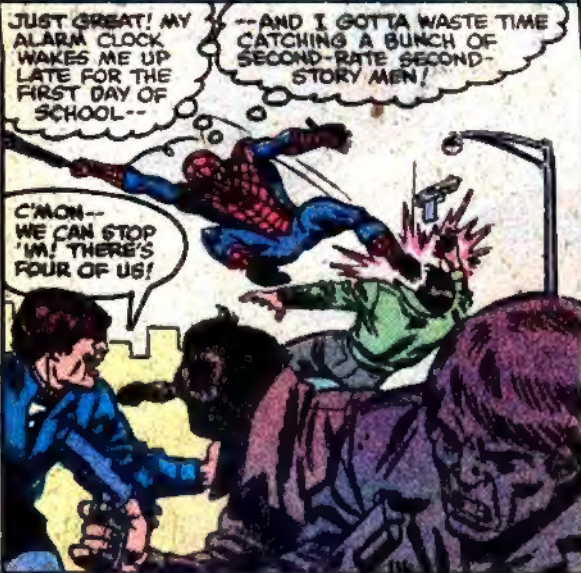
DOWNTOWN
NORTHLAND
EASTLAND
WESTLAND
KINGSDALE

IT'S A KID POWER WORLD!
KID POWER



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MEANWHILE, IN ANOTHER PART OF THE BIG APPLE...



FIFTY GRUELING MINUTES LATER, AS CLASS FINALLY ENDS...

BETTER ASK HER NOW. MAY NOT GET ANOTHER CHANCE.



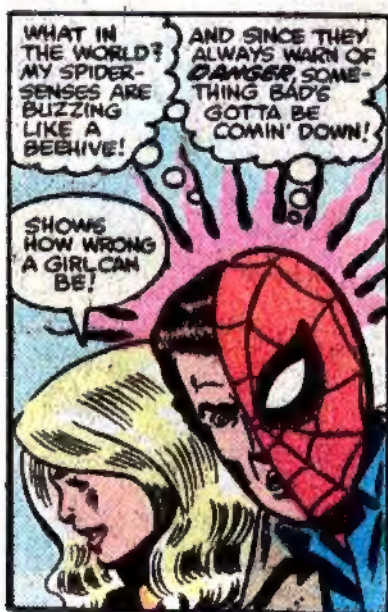
UH, CINDY, HOW ABOUT A BURGER AND SHAKE? THEN, MAYBE... WELL, WHO KNOWS?

SURE! WHY NOT?



WOW! CAN IT BE THAT THE INFAMOUS PARKER LUCK IS ACTUALLY CHANGING FOR THE BETTER?

AND I ALWAYS THOUGHT YOU WERE THE TERMINALLY SHY TYPE, PETE!



WHAT IN THE WORLD? MY SPIDER-SENSES ARE BUZZING LIKE A BEEHIVE!

AND SINCE THEY ALWAYS WARN OF DANGER, SOMETHING BAD'S GOTTA BE COMIN' DOWN!

SHOWS HOW WRONG A GIRL CAN BE!



UHHH, I JUST REMEMBERED, CINDY-- I GOT THIS BIO REPORT I GOTTA WRITE. I GOTTA GO!

WHAT? YOU JUST CAN'T LEAVE ME LIKE THIS!

IF THIS IS YOUR IDEA OF A DATE, MISTER-- DON'T BOTHER CALLING ME AGAIN!



NUTS! I BLEW IT WITH CINDY! MY LUCK IS CHANGING...

FROM BAD TO WORSE!

LOOK! IT'S SPIDER-MAN! WHAT DOES HE WANT HERE?

I HEAR HE'S WANTED BY THE POLICE!



EVERYTME I MEET A GAL I DIG, SPIDER-MAN GETS IN THE WAY! THIS DOUBLE-IDENTITY SHITCK ISN'T ALL IT'S CRACKED UP TO BE-- EH?

NO WONDER MY SPIDEY-SENSE WENT WILD! IT'S THE INCREDIBLE HULK!



DON'T KNOW WHY THAT MONSTER'S HERE BUT I'M SURE IT'S NOT TO ENROLL IN NIGHT SCHOOL!

THE HULK'S UNPREDICTABLE... MUCH TOO DANGEROUS. AND WITH ALL THESE KIDS HERE--

-- I GUESS IT'S UP TO YOUR FRIENDLY NEIGHBORHOOD SPIDER-MAN TO STOP HIM!

ULP! THIS ISN'T GOING TO BE EASY! JUST FROM THE **BREEZE**, I'D SAY THAT SWIPE COULD HAVE FELLED AN OAK!

GROWLL!

SOMETHING TELLS ME HULKIE ISN'T ALL THAT HAPPY WITH YOURS TRULY. BETTER END THIS LITTLE SKIRMISH BEFORE LETTUCE HEAD ENDS ME!

THOSE MASSIVE FISTS HAVE BEEN KNOWN TO LEVEL MOUNTAINS!

ROARR!!

DON'T BELIEVE IT! HE TORE THROUGH MY WEBBING LIKE IT WAS SPAGHETTI! THAT STUFF'S STRONG ENOUGH TO HOLD BACK A RAMPAGING ELEPHANT!

WOK!

MEANWHILE...

...THE CAFETERIA IS SERVING US **NUTRITIOUS** FOOD! BUT DO WE WANT THEIR MEAT? DO WE WANT THEIR VEGETABLES?

DO WE WANT THEIR FRUIT?
NO!

WE DON'T WANT THEIR FOOD FOISTED ON US! WE WANT **FAST FOOD**! WE WANT BURGERS, PIZZA, SHAKES, AND FRIES, MORNING, NOON AND NIGHT!

I TELL YOU, THE QUALITY OF STUDENT REBELLION HAS GONE DOWNHILL SINCE THE '60'S.

WE DEMAND THE RIGHT TO EAT JUNK! AND IF THEY WON'T GIVE IT TO US WE'LL TEAR THIS CAMPUS DOWN TO ITS FOUNDATIO--

THOOM!

GROARR!!!

OKAY! OKAY! I'LL EAT WHATEVER YOU WANT!

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Add'tional no. where you can be reached: _____

The above shipping address is a ☐ School ☐ Church ☐ Business ☐ Home ☐ Apartment

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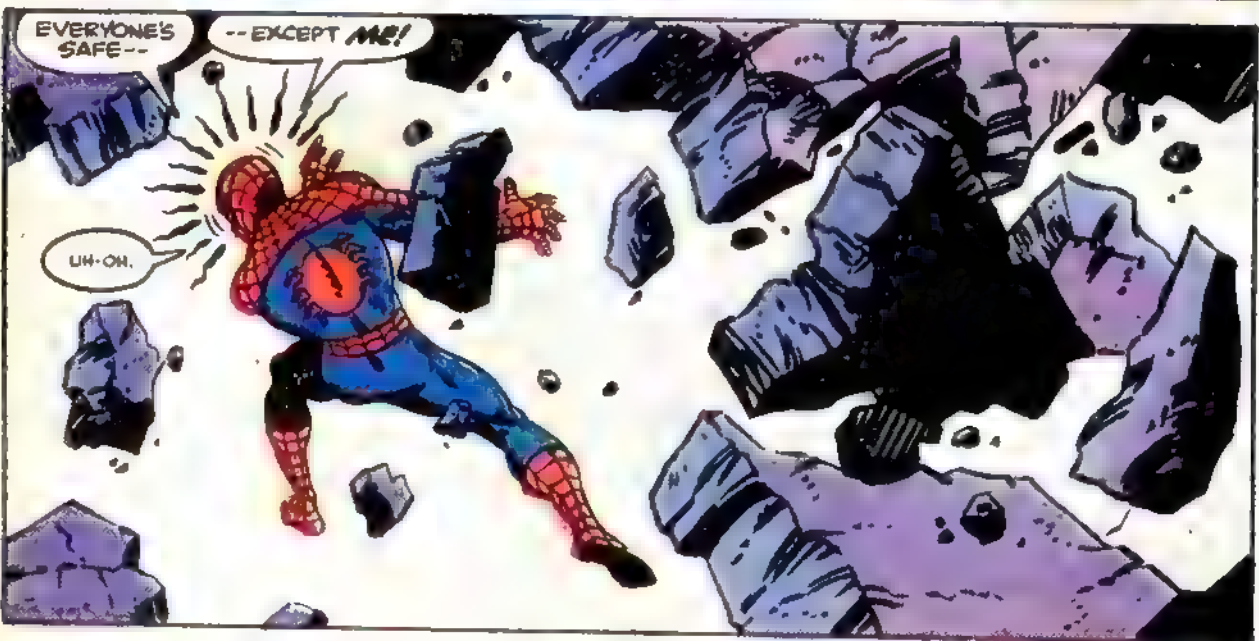
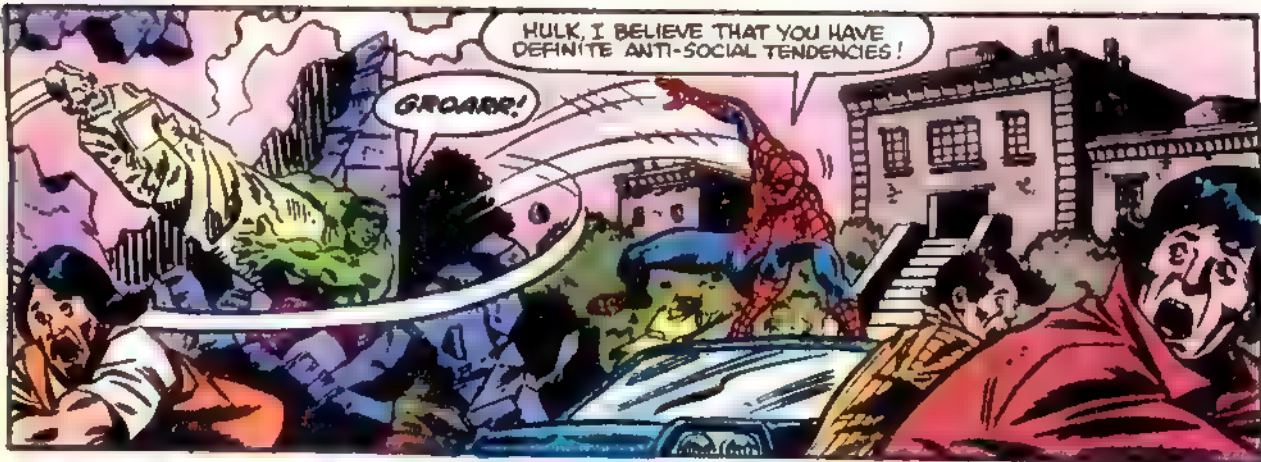
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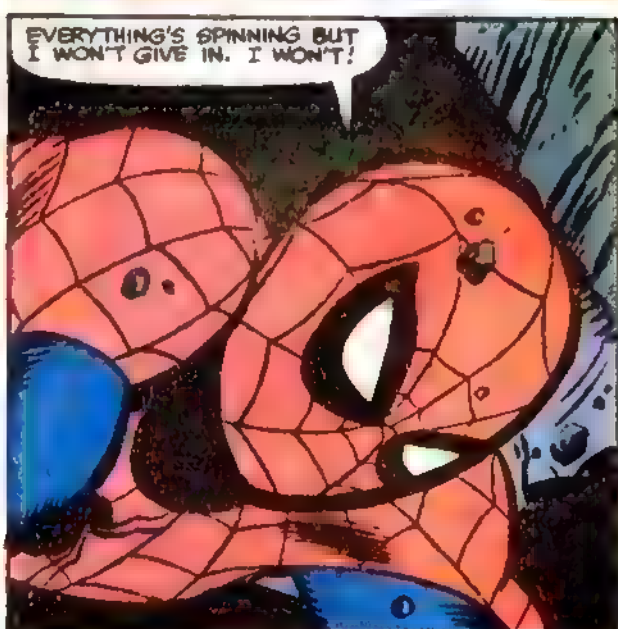
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KID POWER SNEAKERS (page 5)

Lazarus

AMF WHEELGOODS

(back cover)

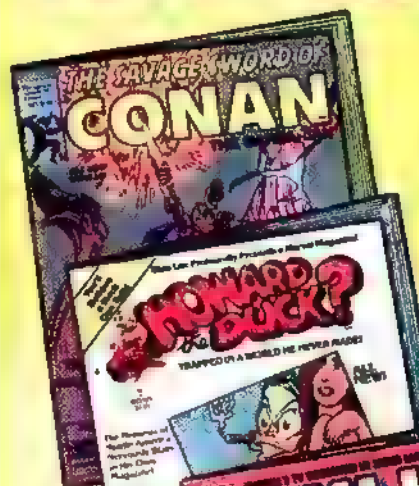
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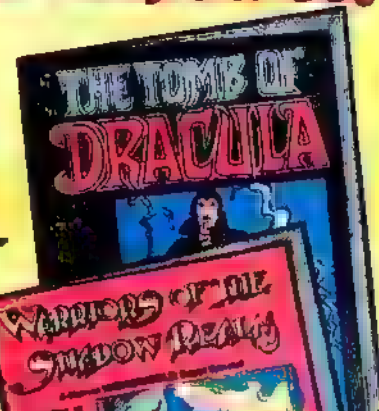
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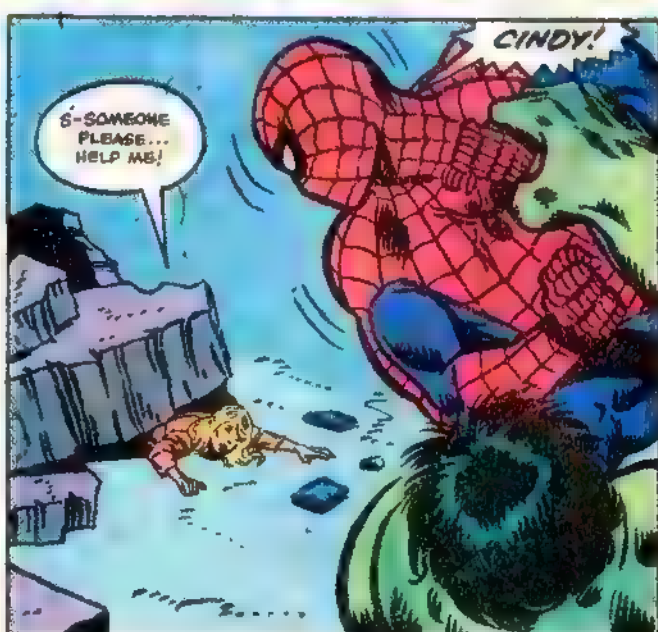
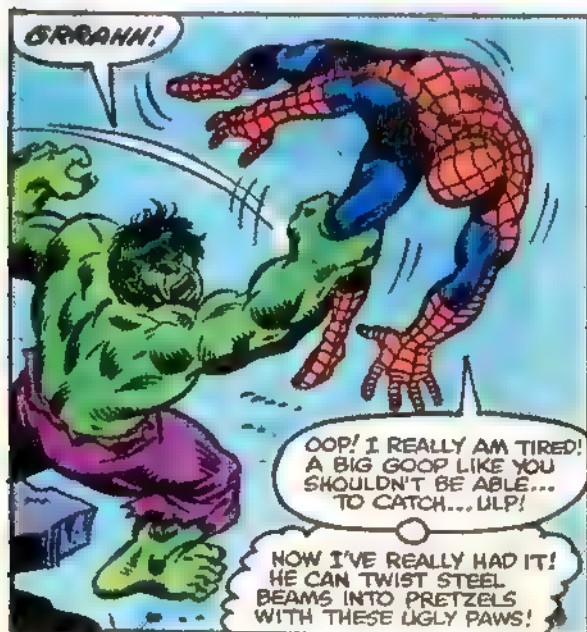
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